

# IMAGO CONSTRUCTION – IMPERIAL LOGISTICS

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Imago created a wonderful exterior building complete with energy efficient lighting for premises that run 24/7. Pictured here are the Robus Vega 14W LED exterior bulkheads.



In addition to a pleasant working environment, offices need to now aim for lower energy consumption. LED panels have the added benefit of low cost drivers as well as low heat meaning less air-conditioning operation and cost.



## Lighting Revolution

*We give you the green light!*

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## OLD vs NEW

We understand that the latest lighting technology comes at a higher cost and level of capital investment. It isn't easy convincing customers that the long term benefit of these lamps is what you purchase – along with the savings you will enjoy down the line from lower consumption.

To this extent, IMAGO construction were appointed project managers and developers for Imperial Logistics Fast and Fresh head office in Cape Town – a complete makeover using the latest European LED technology.

Not only will imperial benefit from lower electricity costs but the pleasant working environment will be maintenance free for many years to come.

## The ultimate salesman

Walking into these plush new offices, one gets an impression of prestige and 1<sup>st</sup> world operation – energy consumption has been on the forefront of the clients mind and they have taken the bold and logical step of investing now for savings in years to come.

Nearly 300 lamps were installed and yet the total power consumption for lighting is under 10kW. If the client had gone the traditional route of older fluorescent and incandescent lamps, the consumption would have exceeded 22 kW. That is a saving of 50% in energy requirements – a saving that gets multiplied out by Eskom's tariff increases over many years to come.

We wish them all the success and savings they deserve.



Imperial Logistics – designed by IMAGO Construction Solutions