

# EDGE FOR MEN - WILLOWBRIDGE

April 2017



Working in a small area, Edge for Men have created a wonderful, well-lit design with wood and black trims. Decorative pendant lighting completes the look and feel



Edge for Men has used a T5 linear fluorescent system in the wooden beams to create an elegant hanging beam light. One also notices the strip lighting around the mirror to give a glow effect.



## Lighting Revolution

*We give you the green light!*

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## NEW DESIGNS, NEW ENERGY

The Edge For Men hair salon franchise has grown considerably over the last number of years – now as far afield as Menlyn, Pretoria.

Each new store has also included little tweaks by the design team as well as a business strategy to lower operational costs which include energy efficient lighting systems.

The supply of these lights was very important as it had to obviously be energy efficient yet maintain acceptable lux levels for the hairdressers and not negatively affect the mood lighting required in a store featuring lots of dark and wooden fittings.

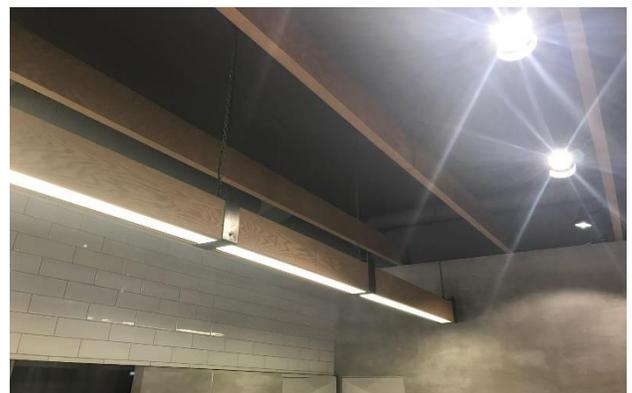
## Cutting more than costs

Our Econolight™ PAR38 lamps were provided with a spray-painted black finish to match the mood board of the store.

As used in previous installations, our Econolight™ T5 open channel fittings are built in to a timber cavity to create an effective light bar – situated directly above the cutting stations. A Robus Rock star wallwasher was supplied to highlight the retail section of the shop – it effectively draw attention to the items on display.

Finally, a bespoke strip lighting system manufactured for the large mirrors was supplied to create a glowing effect, finishing off the highlights of the interior design nicely.

We wish them all the success and savings they deserve.



Econolight™ PAR38 Lamps spray-painted black to match the rest of the store works well with the look and feel of the shop.